

Sponsorship Guide

Budapest International Model United
Nations

13 - 17. April 2018.

What is MUN?

The acronym MUN is an abbreviation for Model United Nations. This wide-spread, internationally acclaimed program aims to model different UN bodies, through the frameworks of conferences which allow high school and university students gathering from all around the world to seek solutions to the most burning and crucial issues by representing different countries' diplomats. Similar events have been organised worldwide since the 1950s, many times earning professional recognition. Students throughout the preparations and the conference itself not only acquire technical knowledge about the given topics, but also have the possibility to meet with new cultures and numerous new ideas.

Our strengths

Open-mindedness, creative thinking and the importance of taking responsibility on a social level; these are the universal values of BIMUN. Participants from all around the globe come together to fight for the aforementioned values, while also perfecting their linguistic and rhetorical skills, enhancing their knowledge of global politics and the world economy thus strengthening their sense of duty. Participants of BIMUN are the intellects of the future who even as high school students engage in problems concerning the world.



Our story

It all started in 2009 when a couple of enthusiastic high school students from Eötvös József Secondary School came up with the idea of organising their own MUN-conference. Thus the first session of BIMUN was held in 2011 and since then the number of participants have increased to an extent that in 2015 the high school and university level of the conference was separated.

2011–2018...

In the past seven years BIMUN has not ceased to gain recognition, proving the initiative's success.





BIMUN 2018

The original structure of the conference has changed little, but with the constant improvement of standards each year our conference can offer something new. The Opening Ceremony, the plenary meeting of the General Assembly and the Closing Ceremony serve as the official frame of the program. However the social activities such as the organised sightseeing in Budapest or the official parties aim to deepen the international friendships forming among participants. Both segments of the conference play an important role in the development of the delegates' intellect and communication abilities.

Our innovation for 2018 is to convey the values of the UN to students throughout the whole year. In order to achieve this we plan to hold lectures and workshops in Hungarian, while also wishing to deliver the spirit of BIMUN to other schools by supporting the establishment and proceedings of new MUN-clubs.



MUN Club

MUN-club is a weekly extracurricular activity of Eötvös József Secondary School that helps our students become professional delegates by lectures from genuine UN diplomats, ambassadors, or our teachers and by teaching the art of debating. Members of the club besides receiving adequate preparation for a conference, also acquire skills that are useful for other fields of life. We believe that this greatly contributes to Eötvös József Secondary School being acclaimed as the second best high school in Hungary.

Ever since its foundation in 2012, the club has continued to constantly grow both in number and in quality. We have sent delegations to a plentiful of international conferences held abroad which usually came back with best delegate titles, which perfectly shows the success of the preparation process.

What makes us special?

After seven successful conferences the organising team consisting almost wholly of students, wishes to even further advance the standards of BIMUN. Including approximately thirty pupils and one responsible teacher who supervises their work, it is a truly unique system as the proportion within the organising team usually happens to be quite the opposite. Nevertheless, BIMUN is still one of the highest ranking conferences. On Day 0, unique to BIMUN only, delegates get the possibility to hear discourses of important economic, political and social issues. When choosing the topics we make sure that all of them is in accordance with the current international events and the debated matters.



Sponsorship

By supporting BIMUN our sponsors also advocate for the youth representing universal values, who will be the intellectual circle and global citizens of the future. During the past seven years more than 2300 students have attended the conference, of which many have become diplomats and are currently working for the UN. Sponsorship allows us to further develop the professional and infrastructural level of BIMUN hence maximizing the content of delegates. Sponsors receive a substantial amount of advertising platforms from the facades of important city buildings and our portable sponsorship wall to our website and official publications of the conference. All this directly reaches the circa 400 international, 100 Hungarian students and the approximately 100 teachers taking part as MUN-directors and above all the over 5000 followers of our Facebook page. All together consequently this means that our sponsors could get to as much as 6000 people from all around the world through BIMUN's commercial spaces.



Sponsorship categories

Based on the extent of provided support we classify our sponsors in four categories:

- **Bronze level sponsors:**

- a) in the case of contribution/subsidy of at least 100 000 HUF,
- b) their name shall appear on our website, sponsorship wall, building wrap and in other smaller conference publications
- c) they shall receive invitation to all official events of BIMUN 2018.

- **Silver level sponsors:**

- a) in the case of contribution/subsidy of at least 400 000 HUF,
- b) their name shall appear on our website, sponsorship wall, building wrap, posters, in delegate handbooks and other smaller conference publications,
- c) they shall receive invitation to all official events of BIMUN 2018,
- d) should they provide us with flyers concerning the work of their company or promotional items we assume the responsibility to circulate them amongst the delegates.

- **Gold level sponsors:**

- a) in the case of contribution/subsidy of at least 700 000 HUF,
- b) their name shall appear on our website, sponsorship wall, building wrap, posters, in delegate handbooks and other smaller conference publications,
- c) they shall receive invitation to all official events of BIMUN 2018,
- d) should they provide us with flyers concerning the work of their company or promotional items we assume the responsibility to circulate them amongst the delegates,
- e) their name shall be mentioned on the Opening Ceremony
- f) their logo shall appear on the back of the official BIMUN T-shirts sold during the conference.

- **Diamond level sponsors:**

- a) in the case of contribution/subsidy of at least 1 000 000 HUF,
- b) their name shall appear on our website, sponsorship wall, building wrap, posters, in delegate handbooks and other smaller conference publications,
- c) they shall receive invitation to all official events of BIMUN 2018,
- d) should they provide us with flyers concerning the work of their company or promotional items we assume the responsibility to circulate them amongst the delegates,
- e) their name shall be mentioned on the Opening and Closing Ceremony
- f) their logo shall appear on the back of the official BIMUN T-shirts sold during the conference,
- g) they shall receive a half-page long advertisement space in the delegate handbook,
- h) they shall get the chance of holding a short speech on a previously agreed event of the conference.

Our hotel-program

The organising board of BIMUN is proposing partnership to hotels and hostels, wishing to support our conference, which would mean that in return for a 5% discount for delegations and 5% commission to the conference, we would advertise and recommend participating accommodation places to foreign students coming to BIMUN, if the students book directly (not through an in-between agent) and when booking indicate that they arrive to Budapest within the frameworks of BIMUN 2018.

If you wish to support our conference, please contact our organisers on either of the following contact details.

Contact

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Bank account details:

Reáltanoda Alapítvány (Account name)

CIB Bank Ltd. (Name of the bank)

Budapest, Hungary, 1027 Medve utca 4-14. (Address)

HU 60 10702019-18013038-50000005 (IBAN)

CIBHHUHB (Swift code)

BIMUN 2018 SPON – ‘You name/ Your company’s name’ (Reference to the payment)

400 delegates

30 countries

12 committees

5 days

#feeltheconference

bimun 2018